## BCSSI Mission and Long-Range Goals 2019-2023

## **Mission:**

The mission of BCSSI is to promote independence and provide enriching opportunities for older adults in Boone County.

## **Long-Range Goals:**

- **1.** Expand our services by increasing our number of programming options and attracting diverse ages.
- **2.** Broaden our reach throughout Boone County with intentional focus on smaller communities where we do not have a physical office.
- **3.** Increase our organizational capacity by expanding staff and enhancing our organizations physical assets and processes.
- **4.** Develop new revenue sources through a comprehensive development program and analysis of current fundraising efforts.